



# MEWAR NEWSLETTER

Vol. 21, Issue-3, Jul.- Sep. 2024

Circulation - (English/Hindi)

**None can destroy iron, but its own rust can.  
Likewise none can destroy a person  
but his own mindset can.**



Chairman  
Dr. Ashok K. Gadiya

General Secretary  
CA. Ashok K. Singhal

Director Administration  
Dr. Alka Agarwal

Head, Publication Deptt.  
Mr. S. B. Mukherjee

Editor  
Ms. Jaina Sushil

## Chairman's Message



Mewar institute stands committed to transforming the young generation into self-reliant, responsible individuals, equipped not only with academic knowledge but with the professional skills necessary for today's dynamic business landscape.

Our approach has always been focussed on industry-based education, ensuring our students are prepared to meet the challenges and demands of the professional world with confidence. Through practical learning, internships, and a curriculum aligned with industry standards, we aim to bridge the gap between education and employment, fostering a smooth transition from classroom to career.

However, we believe that true success lies in the all-round development of our students. At Mewar Institute, we provide numerous opportunities for personal growth through academic excellence, extracurricular activities, sports, and cultural events. These experiences build leadership, teamwork, and creativity, shaping our students into well-rounded individuals ready to contribute meaningfully to society.

As we move forward, let us continue to uphold the values of excellence, through our dedicated efforts with unwavering determination.

Best wishes.

**Dr. Ashok Kumar Gadiya**  
Chairman



**Farewell 2024**



**Teachers' day and Establishment Day**



**Guest Lecture**



**Pratibha Protsahan Puraskar Samaroh**

## Index

### I. Seminar/Workshops/Goshtis

- ❖ Seminar on Water Conservation and Security
- ❖ Vichar Sangosthi on Guru Shishya Parampara
- ❖ Workshop on Bonsai Plants
- ❖ Management Development Programme

### II. Guest lecture

- ❖ Human Rights under Indian Constitution
- ❖ Digital marketing
- ❖ Investment Banking
- ❖ Guest Lecture on "Matrimonial Disputes and Redressal Mechanism"

### III. Celebrations/Extra-Curricular Activities

- ❖ Orientation cum Capacity Enhancement Programme
- ❖ Pratibha Protsahan Puraskar Samaroh
- ❖ Teachers' day and Establishment Day
- ❖ Hindi Diwas
- ❖ International Peace Day Celebrations at Gandhi Smriti

### IV. Industrial Visits

### V. Farewell

### VI. Independence Day

### VII. National Service Scheme (NSS) Activities

### VIII. Achievement

### IX. Placement



## Panorama

### Seminars/Workshops/ Sangoshtis

#### 28<sup>th</sup> Aug. 2024 Seminar on Water Conservation and Security

The institute, in collaboration with Vishwa Yuva Kendra and Arihant Charitable Educational Trust, hosted a seminar on "Water Conservation and Security. The event featured renowned environmentalist and water warrior, Padmashri Umashankar Pandey, as the guest of honour. Shri Pandey emphasized the urgent need for a university in India dedicated to water studies, highlighting the crucial role of water conservation and research. Further the honoured guest advocated for a water revolution, which he believes could spark a people's revolution.

Dr. Alka Agarwal, the director of the institute stressed in her address the need for conscious efforts to reduce water wastage and protect the environment. She called for a campaign to save water and prevent pollution.

Ms. Mukta Bhardwaj, the programme coordinator shared her insights on water conservation and security. The seminar concluded with a cultural program presented by our students.

#### 4<sup>th</sup> Sep. 2024-Vichar Sangoshti on Guru Shishya Parampara

A Vichar Sangoshti on "Guru-Shishya Parampara: Who is a Teacher and Who is a Guru?" was the theme of the sangoshti organized by the institute. Dr. Ashok Kumar Gadiya, the chairman of the institute was the keynote speaker. Sharing his thoughts on the guru-shishya tradition, he stated, "The difference between a guru and a teacher is that a teacher is primarily concerned with imparting knowledge, while a guru goes beyond that, introducing students to the realities of life and teaching



them how to handle the challenges they are likely to face in life.

Dr. Gadiya added that there is no equivalent word for "guru" in any other language; while terms like teacher, instructor, or master exist, none match the depth of the word **guru**.

Padma Shri Ram Bahadur Rai, Chairman of the Indira Gandhi National Centre for the Arts presided over the event. Shri Rai in his address stated about the need to reflect on the roles of teachers and gurus in the context of contemporary landscape.

Dr. Alka Agarwal, the director of the institute, also shared her views on the importance of being a guru in the present scenario.

#### 17<sup>th</sup> Sep. 2024-Workshop on Bonsai Plants

The department of Teacher Education organized a one-day workshop on Bonsai plants by IXORA, a horticulture venture. The workshop aimed to introduce participants to the art of Bonsai cultivation and provide hands-on experience.

The resource person, Ms. Sonia Agrawal, introduced the Bonsai plants and importance of Bonsai plants in present scenario. She also covered the topics like choosing suitable plants, soil composition, watering techniques, pruning and wiring methods.

#### 30<sup>th</sup> Sep. 2024 - Management Development Programme

A Management Development Program in association with Ghaziabad Management Association was organized in the institute.

The guest speaker, Mr. S.K. Verma, a senior banker with extensive experience in the banking and finance sector, delivered an engaging lecture on the topic "KASERI"—an acronym for Knowledge, Attitude, Skill, Efforts, Reward, and Innovation. Mr. Verma emphasized the importance of these attributes in shaping a successful career and contributing to the organizational growth. His real-life examples and industry insights captivated the audience, encouraging students to think critically about their personal and professional development.

Dr. Alka Agarwal, the director of the institute expressed her gratitude to the distinguished speaker and thanked him and the GMA for their association and wished that such informative sessions may be organised in future also.



## Panorama

### Guest Lecture

#### 16<sup>th</sup> Sep. 2024 - Digital marketing

The department of Management organized a guest lecture on the emerging topic of "Digital Marketing". Mr. Maninder Singh, founder and director of Roots Research Pvt. Ltd., was the guest speaker.

Mr. Singh highlighted the significance of digital marketing, emphasizing that it goes far beyond just posting on platforms like Facebook, Instagram, and Twitter. He shared practical examples, including how McDonald's effectively uses digital marketing to attract customers. He also provided insights on leveraging LinkedIn for professional exposure and discussed how tools like ChatGPT and Perplexity can enhance one's knowledge.

#### 17<sup>th</sup> Sep. 2024 - Investment Banking

The Management department organized a guest lecture on "Investment Banking," Dr. Bhavna Chhabra, Associate Dean of Finance & Accounting at ICFAI Business School was the guest speaker.

Dr. Chhabra shared her expertise on various aspects of investment banking. She highlighted the key differences between commercial and investment banks, explaining that while commercial banks earn primarily through public deposits and loans, investment banks generate income from capital markets, brokerage, and commissions.

Dr. Chhabra also spoke about investment banking concepts such as mergers and acquisitions (M&A), loan syndication, and their role in corporate growth, capital restructuring, and large-scale funding. She also discussed about global and Indian investment banks. The programme was attended by Dr. Alka Agarwal, director of the institute among others.

#### 27<sup>th</sup> Sep. 2024-Guest Lecture on "Matrimonial Disputes and Redressal Mechanism"

The department of Law organized a guest lecture on "Matrimonial Disputes and Redressal Mechanism" Adv. Divya Kaushik Marwah, Senior advocate of the Delhi High Court, was the resource person.

Adv. Marwah, renowned for her expertise in Family Law and Matrimonial Disputes, provided attendees with invaluable insights into the complexities of marital conflicts and the legal frameworks designed to address

them. Drawing from her extensive experience, she shed light on current court practices and Redressal Mechanisms prevalent in India.

The lecture was followed by an engaging Question-Answer session, where the students raised many pertinent questions that were answered by the learned resource person. Dr. Alka Agarwal, the director of the institute advised in her address that such contemporary and useful lecture should be organised at the institute at regular intervals.

### Celebrations/Extra-Curricular Activities

#### 24<sup>th</sup> & 25<sup>th</sup> July 2024-Orientation-Cum-Capacity Enhancement Programme

The Orientation- cum -Capacity Enhancement Programme was organized to make the new faculty members familiarized with the institute's vision, mission, teaching methodology, classroom management policies etc. It also aimed to enhance the capacities of the existing



faculty members, align teaching methodologies with modern educational approaches, and strengthen the overall functioning and impact of the institute.

Faculty members from different departments presented on topics on diverse areas with an eye on contemporary relevance.

The chairman and director of the institute, aimed to equip the faculty with the essential pedagogical skills and institutional standards to create an engaging and effective learning environment.



## Panorama

### 23<sup>rd</sup> & 24<sup>th</sup> Aug. 2024-Pratibha Protshan Puraskar Samaroh

The 17th "Pratibha Protshan Puraskar Samaroh-2024" was organized by the institute dedicated to the revolutionary leaders Bal Gangadhar Tilak and Chandrashekhar Azad. The event saw an impressive display of talent from 1,170 students representing 34 schools across Delhi-NCR. On the final day, the young talents enthralled the audience with their captivating dance performances, with the concluding events featuring a general knowledge competition, solo dance competition, and group dance competition.

Dr. Ashok Kumar Gadiya, the chairman of the institute expressed his appreciation for the participating students, commending them for showcasing their remarkable talents. He highlighted that over the last 17 years, Mewar Institute has provided a valuable platform for 32,361 students to demonstrate their abilities. A total of ten competitions were held during the course of the event. Dr. Gadiya emphasized the institution's mission to offer a platform for discovering hidden talents in Delhi-NCR school students and helping them to connect with the mainstream. He stressed the importance of fostering patriotism and a sense of social responsibility in the youth, as these values only will lead the youth in the right directions and will enable them to become responsible citizens of the country.

Dr. Alka Agarwal, the director of the institute blessed the students in her address and urged them to ensure total participation in academics as well as extracurricular activities for their overall development. The programme was conducted by Mr. Amit Parashar and Ms. Ranjana Mishra, faculty HSS Department and I/C PDP Department respectively.

### 7<sup>th</sup> Sep. 2024-Teacher's Day cum Establishment Day

The institute celebrated its 27th Establishment Day and Teacher's Day with the dual significance of honouring the dedicated teachers and marking the foundation of the institute. During the celebration, the principals of six schools from Delhi NCR were honoured for their remarkable services.

On this occasion, the chairman of the institute, Dr. Ashok Kumar Gadiya, emphasized that teachers should not just remain as instructors but should take on the role of mentors, helping in the holistic development of students.



He encouraged educators to connect with the students, instil a passion for learning, and be energetic to inspire them. Dr. Gadiya further urged teachers to maintain a balance between head and heart to teach with complete honesty. He stressed the importance of educating the underprivileged sections of the society, integrating them in to the mainstream, as they often remain neglected. He also emphasized the core values that have guided our institute in providing quality education and shaping future leaders.

Dr. Gadiya expressed pride in the fact that seventy five percent of the students in the institute come from under privileged society of the communities. He also paid tribute to all those who have been associated with Mewar over the years.

Shri Ashok Kumar Singhal, the general secretary of the institute, added that it is essential for educators to stay connected to society, as it is impossible to inculcate values and educate students in isolation. He reminded teachers that education is a service, which should be approached as a mission for the welfare of society and the country. By doing so, teachers can foster discipline and growth within themselves as well.

Dr. Alka Agarwal, director of the institute, presented the detailed progress report of the institution. A colourful programme was presented by our students on the occasion and was appreciated by the audience.

### 14<sup>th</sup> Sep. 2024- Hindi Diwas

The department of Teacher Education celebrated Hindi Diwas. Dr. Beena Sharma, Associate Professor of MMH College, Ghaziabad was the distinguished guest speaker. She highlighted that Hindi is the language that connects us to our culture and urged everyone to use Hindi more in



## Panorama

their daily work to make it a language of the masses. Another guest speaker, Shri Nikhil Pandey, the Head of the Hindi Department at RICE Smart, emphasized that Hindi should be used as a medium for imparting knowledge.

### 21<sup>st</sup> Sep. 2024 - International Peace Day Celebrations at Gandhi Smriti

A visit was organized by the Teacher Education department to Gandhi Smriti on the occasion of



International Peace Day. In the event of poem and singing competition our students enthusiastically participated and secured prizes.

The participation of Mewar Institute of Management students in this competition highlights their engagement with Gandhian principles and their ability to creatively express these values through music. Their remarkable performances and achievements in the event underscored the role of young minds in carrying forward Gandhiji's legacy of peace, ethical behavior, and inner cleansing.

### 19/20<sup>th</sup> Sep.2024 - Industrial Visits by Departments

Students from the Department of Commerce and Management visited the Mother Dairy plant in Patparganj, Delhi. The purpose of the visit was to provide practical insights into the operations of the dairy industry. Representatives from Mother Dairy explained the various stages of milk processing, from the collection of raw milk to pasteurization, homogenization, and packaging. The students had the opportunity to observe state-of-the-art machinery and equipment in action, gaining first-hand experience of the production process.

The group visited the logistics department, where they

learned about the efficient systems used for milk distribution and supply chain management. The students saw how Mother Dairy ensures the timely delivery of its products to consumers across the region.

### Farewell

The institute organized farewell ceremony for the final-year students of the Commerce, Law and Computer Science departments on 20th July, 27th July and 10th August 2024 respectively. The event, hosted by the juniors, was a memorable occasion filled with a mix of emotional experiences, fun-filled activities, and heartwarming moments of recognition.

The outgoing students reflected on their academic experiences, the bonds they formed with peers and faculty, and the challenges they overcame during their stay at the institute. The students from the Law Department shared anecdotes from moot court competitions, internships, and classroom discussions, emphasizing how these experiences helped to shape their professional outlook. Commerce students and Computer Science students spoke about their learning experiences, industry interactions, and how they evolved through teamwork and project work.

A special part of the farewell ceremony was the distribution of fun and creative titles to the outgoing students. These titles were awarded based on their personalities, academic performances, and unique contributions to the departments. The chairman and



director of the institute graced the event, offering their blessings and words of wisdom to the outgoing students.

### Independence Day

The 78<sup>th</sup> Independence Day of the nation was celebrated with great enthusiasm. Dr. Ashok Kumar Gadiya, the chairman of the institute hoisted the national flag.



## Panorama



Students presented cultural programs that created a lively atmosphere. Dr. Gadiya further shared his profound thoughts on the reconstruction of modern India while giving an overview of the country's achievements and future challenges.

He emphasized that in this era, the most important national and social task is to work with the younger generation, to educate them well, provide them with training, give them complete and authentic knowledge of social and national issues, and awaken social and national consciousness in them. They need to be connected to the art, culture, values, and great personalities of the country, fostering a sense of pride in them and creating a passion for doing something for the benefit of the nation and society.

Dr. Alka Agarwal, the director of the institute, expressed her gratitude to the nation through her thoughts and a poem titled "Dedication." She also advised that one must learn to conquer oneself and defeat despair, sadness, and anger. Only then will we truly experience the new freedom of new India.

### National Service Scheme (NSS) Activities

The National Service Scheme (NSS) unit of the institute conducted a range of activities focused on community service, social awareness, and the holistic development of students. Under leadership of the director of the institute, Dr. Alka Agarwal and NSS Program Officer Mr. Amit Kumar, volunteers enthusiastically engaged in these initiatives, promoting social responsibility and instilling national pride.

Through these activities, the NSS unit successfully cultivated leadership qualities and a strong spirit of volunteerism among students, making a positive impact both within the institute and the wider community.

### Achievement

We are pleased to inform that Ayush Sharma, a second-year BBA student, has successfully published an article in the prestigious International Journal of Cultural Studies and Social Sciences, a Double-Blind, Peer Reviewed, Refereed and Open Access, UGC CARE listed journal. The title of his article is "Customer Preference of Online Shopping Sites and its Challenges."



In his paper, Ayush explores the evolving nature of customer preferences in the online shopping sector, providing insightful analysis of the factors influencing consumer behavior, as well as the challenges faced by both customers and e-commerce platforms.

We congratulate Ayush on his remarkable achievement and wish him continued success in all his future endeavours.

### Placement

The following company visited the institute for campus placement during this quarter.

S.No.	Name of the Company	Dept.	No. of Students Selected
1.	Utkrash Small Finance Bank Limited*	B.Com	03

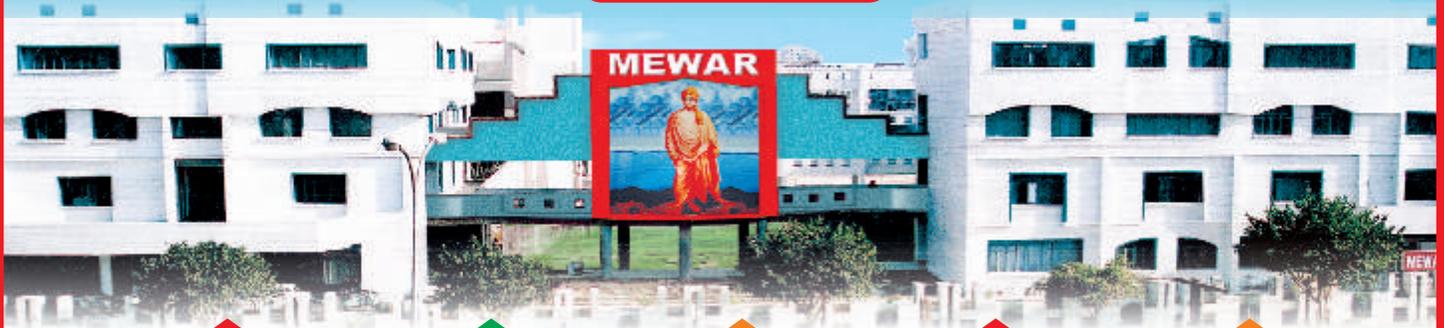
\*Utkarsh Small Finance Bank Limited (USBL) is a Scheduled Commercial Bank, registered with Reserve Bank of India under Section 22 (1) of the Banking Regulation Act 1949. It provides banking and financial services with a focus on providing microfinance to the underserved and unserved sections of the country.



# MEWAR GROUP OF INSTITUTIONS

- Affiliated to CCS University Meerut • Approved by NCTE & Bar Council of India
- Recognized By UGC under Section 2(f)

**Established 1997**



**BBA**  
3 Year

**BCA**  
3 Year

**B.Sc**  
Maths

**B.Com**  
3 Year

**M.Sc**  
Bio-Tech

**BA-LLB**  
5 Year

**LLB**  
3 Year

**LLM**  
2 Year

**B.Ed**  
2 Year

**BTC**  
2 Year

**24 Years of excellence**

**Spacious and L C D Projectors equipped classrooms**

**Banking service & ATM facility on the campus**

**Well connected By Metro and Public transport**

**20000+ Alumni**

## OUR PLACEMENTS

Our 180 plus BBA, B.Com, BCA, B.Sc (M), Law, B.Ed and M.Sc (Bio-Tech), students have been placed so far in the salary range of **2.4 Lac to 9 Lac PA**

**For online Admission go to  
[www.mimcs.com/  
admission.php](http://www.mimcs.com/admission.php) or scan**



## OUR RECRUITERS

PROFICIO GROUP, SSG LAW CHAMBERS LLP, TCS, AMAZON, ATHANCARE, RBH INDIA, RED CARPET, TECH MAHINDRA, HCL, VIVO, AMAR KHERA & ASSOCIATE, 3i INFOTECH LTD, RBL, LANDCRAFT LTD, ACM LEGAL, WORKSMITH, SHATAKSHI GROUP, LEVERAGE EDU, PLANET SPARK, VOTO, NETCORE INFO, EXCITEL, PRACTICALLY LTD., CAREER LABS

**Sector- 4C, Vasundhra, Ghaziabad. Ph.: 0120-2698218,19, 20,  
Website: [www.mimcs.com](http://www.mimcs.com), E-mail: [mim@mimcs.com](mailto:mim@mimcs.com)**